

M&M

THE NEW M&M LINE UP..

Globeshift



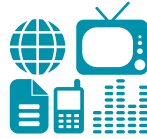
Focusing on the shifting balances of global power including content on nation brands, macro-economic issues, foreign direct investment and tourism

Global Accounts Centre



A constantly updating window into the international media business, with all accounts above \$10m tracked and profiles on agencies and brands

International Media Zone



A focus on the international media owner community with trading information provided in a profile format alongside news and analysis

Media Passport



A guide to the media landscape in your destination country – including the Top 5 players in key media sectors, media legislation, market news and contacts

Free Thought



A dedicated portal aggregating the best data and insight (case studies/whitepapers) available alongside proprietary C Squared research

Professional Development



Access to mentors, 'how to guides', schools and courses information, job postings and IMM training programme content to help further your career

Community



Dedicated to the relationships behind the headlines and will include an events calendar, photo site, award winners' showcase, blog and notice-board