

GLOBAL AGENCY NETWORK MAP 2015

DENTSU AEGIS NETWORK
 CEO, Dentsu Aegis Network and Executive Officer, Dentsu Inc. **Jeremy Bullmann**
 Headquarters **Paris**
 Established **Dentsu (1901)**
Aegis (1978)
Dentsu Aegis Network (2013)
 Headquarters **London**
 Number of countries **110**
 Employees **23,000**
 Revenue for 2013 **£1.86bn**

REVENUE SPLIT
 US 26.1%
 Euro currency markets 18.3%
 UK 10.2%
 Other 45.4%

GLOBAL NETWORK BRANDS
CARAT
 Global President **Doug Ray**
 Number of countries **140**
 (including affiliates)

DENTSU BRANDED AGENCY
 President and CEO **Yuzuru Kato**
 Number of countries **19**

DENTSU MEDIA
 President and CEO **Kaz Iwagami**
 Number of countries **13**

IPROSPER
 President **Ben Wood**
 Number of countries **49**

ISOBAR
 Global CEO **Jean Lin**
 Number of countries **42**

MCGARRYBOWEN
 Chief Creative Officer and CEO **Gordon Bowen**
 Number of countries **4**

POSTERSCOPE
 CEO **Annie Rickard**
 Number of countries **27**

VIZEUM
 Global President **Thomas Le Thierry**
 Number of countries **42**

SPECIALIST BRANDS 360
 Chairman **Bryan Wiener**
 CEO **Sarah Hofstetter**
 Number of countries **4**

AMPLIFI
 CEO **John Murray**
 Number of countries **12**

AMNET
 President **John Murray**
 Number of countries **29**

DATA2DECISIONS
 CEO **Karl Weaver**
 Number of countries **9**

MITCHELL COMMUNICATIONS GROUP
 CEO **Elise Mitchell**
 Number of countries **1**

PSLIVE
 Managing Director **Michael Brown**
 Number of countries **8**

PUBLICIS GROUPE
 Chairman and CEO **Maurice Lévy**
 Established **1926**
 Headquarters **Paris**
 Number of countries **82**
 Number of offices **108**

REVENUE SPLIT
 North America **47%**
 Europe (excluding France, Turkey and Russia) **22%**
 Africa and Middle East **13%**
 Latin America **8%**
 Other **10%**

VIVAKI
 CEO **Stephan Beringer**
 Number of countries **43**
 Number of offices **23**

STARCOM MEDIAVEST GROUP
 CEO **Laura Desmond**
 Number of countries **78**
 Number of offices **130**

STARCOM MEDIAVEST
 President and CEO **Kaz Iwagami**
 Number of countries **13**

IPROSPER
 President **Ben Wood**
 Number of countries **49**

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RAZORFISH GLOBAL
 CEO **Tom Adamski**
 Number of countries **11**

ROSETTA RAZORFISH LEVEL STUDIOS

LEO BURNETT
 Chairman and CEO **Tom Bernardin**
 Number of countries **69**
 Number of offices **85**

LEO BURNETT ARC ATELIER ALPHA245 TURNER DUCKWORTH

BBH
 CEO **Neil Munn**
 Number of countries **6**
 Number of offices **7**

BBH LONDON BBH SINGAPORE BBH NEW YORK BBH SAO PAULO BBH SHANGHAI BBH MUMBAI BBH LOS ANGELES BBH SWEDEN ZAG BRAND CONSULTANCY AND VENTURING BBH LABS-INNOVATION UNIT

SAATCHI & SAATCHI
 Chairman **Kevin Roberts**
 CEO **Robert Senior**
 Number of countries **70**
 Number of offices **130**

SAATCHI & SAATCHI CONILL SAATCHI & SAATCHI 5 SAATCHI & SAATCHI X TEAM ONE FALLON BROMLEY COMMUNICATIONS

MEDIA SERVICES OMNICOM MEDIA GROUP
 President and CEO **Daryl Simm**
 CEO EMEA **Colin Gottlieb**
 CEO North America **Page Thompson**
 CEO APAC **Cheuk Chiang**
 CEO Latin America **Julian Porras**
 Number of countries **100**
 Number of offices **143**

OMD WORLDWIDE
 President and CEO **Mainardo de Nardis**
 Number of countries **100**
 Number of offices **140+**

PHD NETWORK
 President and CEO **Mike Cooper**
 Number of countries **70**
 Number of offices **80**

ANNALECT
 CEO **Scott Hagedorn**
 Number of countries **Global**
 Number of offices **50**

NOVUS
 President and CEO **David Murphy**
 Number of countries **2**
 Number of offices **3**

RESOLUTION MEDIA
 President **Alan Osetek**
 Number of countries **52**
 Number of offices **64**

OUTDOOR MEDIA GROUP
 President **Dave Yacullo**
 Number of countries **US only**
 Number of offices **9**

LOWE AND PARTNERS
 Worldwide CEO **Michael Wall**

LOWE
 CEO **Michael Wall**

LOWE PROFERO
 Global CEO **Wayne Arnold**

LOWE OPEN
 CEO **Anthony Hopper**

ICC LOWE
 CEO **Steve Viviano**

FCB
 Worldwide CEO **Carter Murray**

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 ARCHITECT PIPELINE P5

DAILEY
 President **Tom Lehr**

FCB HEALTH
 President and CEO **Dana Maiman**

HACKER AGENCY
 President and CEO **Spyro Kouritis**

HALESWAY
 Founder and President **Liz Rawlinsong**

NEW HONOR SOCIETY
 CEO **Heidi Singleton**

RIVET
 President **Angele Levesque**

MCCANN WORLDGROUP
 Chairman and CEO **Harris Diamond**

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 President and CEO **Sheri Baron**

CASANOVA PENDRILL
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CRAFT WORLDWIDE
 CEO **Ed Powers**

FITZGERALD & CO
 President and CEO **Dave Fitzgerald**

GOTHAM
 President **Nick Johnson**

MACLAREN MCCANN
 President and CEO **Doug Turney**

THE MARTIN AGENCY
 Chairman and CEO **Matt Williams**

MCCANN HEALTH
 Chairman **John Cahill**

MCN (MIDDLE EAST COMMUNICATIONS NETWORK)
 CEO **Ghassan Harfouche**

MITHUN
 CEO **Rob Buchner**

MOMENTUM WORLDWIDE
 Chairman and CEO **Chris Weil**

HUGE
 CEO **Aaron Shapiro**

IW GROUP
 Chairman and CEO **Bill Imada**

MULLEN
 Chairman **Joe Grimaldi**
 Co-Presidents **Alex Leikikh**
Michael McLaren, Hank Summy
OPTRAS

R/GA
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MEDIABRANDS
 CEO **Matt Seiler**

BPN
 President North America **Elizabeth Ross**

SHOBBOC
 CEO **Roberto Martini**

ENSEMBLE
 President and CEO **Scott Donaton**

IDENTITY
 EVP Managing Director **Deirdre Smalls-Landau**

ID MEDIA
 Chairman and CEO **Lynn Fantom**

INITIATIVE
 Global CEO **Jim Elms**

INTERACTIVE AVENUES
 CEO **Amar Deep Singh**

MAGNA GLOBAL
 Worldwide CEO **Tim Spengler**

MEDIA BRANDS PUBLISHING
 COO **Mark Himmelsbach**

ORION HOLDINGS
 Worldwide President and CEO **Brian McMahon**

NSA MEDIA
 ORION CAPITAL
 ORION PRINTING
 ORION TRADING
 RAPPORT WORLDWIDE
 WAHLSTROM

TRAFFIC4U
 CEO **Irene Valens**

UM
 Global CEO **Daryl Lee**

MULTICULTURAL AGENCIES BURRELL

MEDIAS & REGIES EUROPE
 CEO **Benjamin Badinter**
 Number of countries **2**
 Number of offices **6**

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PUBLICIS WORLDWIDE
 CEO **Arthur Sadoun**
 Number of countries **82**
 Number of offices **218**

PUBLICIS HEALTHCARE COMMUNICATIONS GROUP (PHCG)
 President and CEO **Nick Colucci**
 Number of countries **10**
 Number of offices **70**

IN-SYNC CONSUMER INSIGHT SAATCHI & SAATCHI HEALTH / WELLNESS
 MAXCESS MANAGED MARKETS
 PUBLICIS LIFE BRANDS
 HEARTBEAT IDEAS
 PUBLICIS TOUCHPOINT SOLUTIONS
 DIGITAS HEALTH LIFE BRANDS
 RAZORFISH HEALTHWARE
 DISCOVERY
 BEACON HEALTHCARE
 PUBLICIS HEALTHCARE CONSULTING
 PUBLICIS HEALTH MEDIA

MSLGROUP
 CEO **Oliver Fleurot**
 Number of countries **22**
 Number of offices **100+**

MSL
 JKL
 KEST & COMPANY
 20:20 MSL
 PBJ'S
 PUBLICIS CONSULTANTS
 PUBLICIS EVENTS
 PUBLICIS LIVE
 SAS
 WOMEN'S FORUM
 CSC
 EPSALHE
 ANDREOLI
 GENEDEGI
 LUMINOUS EXPERIMENTAL
 QORVIS

PRODIGIOUS
 CEO **Jean-François Valent**
 Number of countries **14**
 Number of offices **20**

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PRODIGIOUS MARKET FORWARD

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