

You are invited to an **EXCLUSIVE BREAKFAST BRIEFING** with leading brands and independent media agencies

# MAKING IT PERSONAL: What is the real driver behind programmatic growth?

This **exclusive invite-only breakfast briefing** will discuss what defines successful programmatic marketing, and how you can use marketing technology to power ahead of the competition in 2016.

## THE SPEAKERS



**SAMMY AUSTIN**  
Head of Media,  
TUI



**CHRIS LE MAY**  
Senior VP and  
MD Europe, DataXu



**JENNY BIGGAM**  
Co-founder,  
the7stars



**JEREMY KING**  
MD,  
M&M Global

## DEATILS:

**Date** 3 December 2015

**Time** 8:30 – 10:30am

**Venue** Kettner's, Soho, 29 Romilly  
Street, London, W1D 5HP

**Please RSVP to** [editor@mandmglobal.com](mailto:editor@mandmglobal.com)



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